



Azteca Design offers a full, comprehensive bilingual creative service including innovative advertising, graphic design, web design and marketing. Our experienced and award-winning staff provide creative, sound solutions while staying at the forefront of today's rapid evolution in technology. We do what it takes to meet your deadline and your budget while exceeding your expectations with our design and implementation capabilities.

Azteca Design has the flexibility and versatility to produce entire marketing campaigns or smaller projects to help you maintain control, implement your marketing strategies and get noticed! Whether you need help with researching your market, refreshing your brand, invigorating your customer base or simply require ideas to get things cracking, we have the resources to assist at any stage.



## CAPABILITIES STATEMENT

**Our capabilities include but are not limited to:**

### Advertising Campaigns

- Print Ads
- Billboards
- Media Placement
- Trade Show Displays
- Museum Displays

### Print

- Logo Development / Corporate Identity
- Stationary / Business Cards
- Brochures
- Catalogues
- Newsletters
- Magazines
- Product Packaging and Labels
- Book Design
- Direct Mail
- Annual Reports
- Marketing Informational Packets

### Web and Interactive

- Web design
- E-Commerce
- Database and Application
- Programming and Development
- Flash Animation
- Web-Based Content Management Systems
- Search Engine Optimization and Placement
- E-Mail Campaigns

### NAICS and SIC Codes and Descriptions:

#### NAICS SIC

- 541430 7336 Graphic Design Services
- 541511 7371 WEB (i.e., internet) page design services,
- 541850 7312 Display Advertising
- 541850 7319 Display Advertising

### CERTIFICATIONS:

#### 8(a) Certification:

- SBA 8(a) Case Number: 301255
- SBA 8(a) Entrance Date: 07/28/2006
- SBA 8(a) Exit Date: 07/28/2015

#### Small Disadvantaged Business Certification:

- SDB Entrance Date: 07/28/2006
- SDB Exit Date: 07/27/2015

#### HUBZone Certification:

- HUBZone Certified?: [X] Yes [ ] No
- HUBZone Certification Date: 10/05/2006

Azteca Design is Woman Owned Business and Minority Owned Business but we do not hold the private certifications for these as yet.

#### References and Current Contracts:

Available upon request

### Azteca Design

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